

For office use		

A. PERSONAL DATA

Full Name Mr. / Mrs. / Miss:

Address (Residence):

Mobile :

E-mail:

Date of Birth:

Date

Month

Year

NIC No. :

B. EMPLOYMENT DATA

Name of Organisation:

Address:

Position:

Telephone / Mobile

Fax No.:

E-Mail:

Professional Field:

Letters should be sent To:

Residential Address:

Official Address:

C. ACADEMIC QUALIFICATIONS (Please specify and attach photocopies of certificates)

	Qualification	Year	Name of institution
a			
b			
c			
d			

D. PROFESSIONAL QUALIFICATIONS (Please specify and attach photocopies of certificates)

	Qualification	Year	Name of institution
a			
b			
c			
d			

E. POSTGRADUATE QUALIFICATIONS (Please specify and attach photocopies of certificates)

	Qualification	Year	Name of institution
a			
b			
c			
d			
e			

F. PROFESSIONAL MEMBERSHIP / STATUS, OBTAINED (Please specify and attach photocopies of certificates)

	Qualification	Year	Name of institution
a			
b			
c			
d			

G. EMPLOYMENT RECORD (Please begin with current employment attach copies of service letters)

	Period (From / To)	Position	Company
a			
b			
c			
d			
e			

H. CATEGORY OF MEMBERSHIP

Fellow	Ordinary	Certified	Associate
Annual <input type="checkbox"/>	Annual <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Life <input type="checkbox"/>	Life <input type="checkbox"/>		

I. DECLARATION

I,(Please insert full name)
 Being aware of the clauses pertaining to membership in the constitution of THE SRI LANKA INSTITUTE OF MARKETING agree to accept the decision of the executive committee with regard to the category of membership to which I am admitted and to abide by the constitution and the laws of the Institute. I forward herewith the relevant admission fee and the current year's membership fee. (cheque to be drawn in favour of THE SRI LANKA INSTITUTE OF MARKETING)

J. PROPOSED AND SECONDED BY (ONLY Honorary, Fellow and Ordinary members are entitled to propose / second)

Proposed by:	Name			
	Membership Number :		Signature :	
Seconded By:	Name			
	Membership Number :		Signature :	
Signature of the Applicant:		Date:		

FOR OFFICE USE

Application Scrutinised By : Membership Division		
Tabled at the Executive Committee Meeting held on:		
Accepted :	Rejected:	
Comment:		
President:	Hon. Secretary:	
Payment:		
By Cheque / Cash:	Receipt No:	Cashier :
Cashier's Signature:	Date:	

BECOME A MEMBER

The SLIM Membership has five categories, namely: Honorary Member, Fellow Member, Ordinary Member, Certified Member and Associate Member. In addition to these membership categories a special student membership is also offered to students who are following Marketing Education Course/s conducted by SLIM.

The annual membership time frame will be considered as the calendar year (From Jan to Dec). Therefore all members are encouraged to pay the membership fee at the beginning of the year.

Criteria for Individual Membership

Grades of Membership

1. Fellow Member

Ordinary members who have been active for over **five years** can apply for this category if he/she is an individual with over seven years of senior management experience / Consultancy experience acceptable to the Executive Committee of SLIM. Applicants should have contributed to the marketing profession or the nation through the marketing profession and be accepted in the corporate world and civil society as a person of good standing and should not have been found guilty of any criminal offence in a court of law. Fellow member designatory letters **FSLIM**.

Membership Fee

	Life Membership	Annual Membership
Registration	Rs. 500.00	Rs. 500.00
Membership Fee	Rs. 75,000.00	Rs. 12,500.00

2. Honorary Member

Shall be those who are invited by the Executive committee and are proposed as members at the Annual General Meeting, as being persons distinguished in marketing or in a related field. They will not be required to pay an admission fee or annual subscription.

Only Founder Members, Honorary and Ordinary Members shall have the right to be elected to any office so long as they are not in arrears with their subscription and at the time of seeking election to any office have paid the current year's subscription. Honorary Members designatory letters are **HMSLIM**

3. Ordinary Member

Shall be those who possess a recognised Marketing Qualification and have a minimum of three years' experience in marketing management or in marketing education. Ordinary Members designatory letters are **MSLIM**

Membership Fee

	Life Membership	Annual Membership
Registration	Rs. 500.00	Rs. 500.00
Membership Fee	Rs. 75,000.00	Rs. 8,500.00

4. Certified Members

- a) Those who have over ten years of continuous Senior Marketing Management experience and do not possess a recognised marketing qualification or
- b) Those who have a Masters Degree from a recognised University and have five years of Senior Marketing Management Experience are eligible to apply for this category of membership. Certified Members are identified by designatory letters **CMSLIM**

Membership Fee

	Annual Membership
Registration	Rs. 500.00
Membership Fee	Rs. 12,500.00

5. Associate Member

- a) Should possess a recognized marketing qualification and do not have three years' experience in marketing; Or
- b) Have obtained a degree from a recognized university OR an equivalent professional qualification and have three years' experience in marketing or
- c) Possess a minimum of five years' experience in marketing

Associate Members are identified by the designatory letters **AMSLIM**

Membership Fee

	Annual Membership
Registration	Rs. 500.00
Membership Fee	Rs. 6,500.00

6. Student Member

- a) Shall be those who are students of marketing or are otherwise interested in the study and techniques of marketing

Membership Fee

	Annual Membership
Registration	Rs. 1000.00
Membership Fee	Rs. 800.00

7. Contact Details:

<p>SLIM Home No. 94, Ananda Rajakaruna Mawatha, Colombo 10. Tel: 011 2 675 000 Fax: 011 2 681 660 Mobile: 0722 334 494 E-mail: membershipsvc@slim.lk</p>	<p>Kandy Branch No. 524/1, Peradeniya Road, Kandy. Tel / Fax: 081 220 3006</p>	<p>SLIM - Matara Branch No. 213, 2nd floor, Anagarika Dharmapala Mawatha, Matara. Tel: 0412 227 900</p>
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